

HOW TO BECOME A MASSIVE

You

Tube

celebrity

***Creating Content,
Managing Your
Channel and Growing
Like Wild Fire***



Become a Massive YouTube Celebrity – Resource Sheet

This resource sheet will list all of the hardware and software you need to create your YouTube channel and start growing it, while also providing numerous recommendations.

Camera

Your camera should be capable of recording at 1080p, 30fps minimum. If you can go up to 4K at 60fps, then this will provide futureproofing.

Very important features to look for are a viewing screen that can be rotated 360 degrees (so you can see yourself while filming) and a mic jack which will make editing slightly easier. That said, you can get by with a recent flagship phone.

Lighting

For lighting you *can* rely on natural sunlight. This will create all kinds of problems if it's raining or cloudy though, so you should look for better long term solutions.

The best option is to get 'soft boxes'. These are lights that are contained inside boxes that will soften the brightness and prevent shadows. Another option is to use a halo ring light but this can sometimes create reflections in your eyes, which looks a little spooky!

Sound

Sound is just as important as lighting. The right sound will give your video a crisp and professional feel and make it much more enjoyable to watch.

The best option for your sound is to get a Blue Snowball from Yeti. This microphone will stand on a table out of shot and help you to get some great quality sound from all directions – it's a favorite among many YouTube creators and it will plug right into your camera.

Alternatively, you can use a lapel mic and plug this into your phone. This is a cheaper option but you will then need to synchronise the audio with the video in your editing software.

Control

For camera control, you'll need some kind of tripod which will allow you to set up shots and keep the camera still and at the right height. Also important is a tracking head, which you

can attach to the top of the tripod and use to collect b-roll with tracking shots. You can get some good quality products at an affordable price from Manofrotto.

Editing

There are countless options for your editing software, such as Sony Vegas and iMovie. A very good recommendation though is Adobe Premiere, which you can get as a part of the Creative Cloud. The reason this is so useful, is that you'll also get access to Adobe Illustrator, Adobe Photoshop and more. Illustrator in particular is very good for creating logos. You'll also get After Effects, which allows for some very advanced effects.

Other Software

There's a lot more software you might use too. One thing you might want for example is screen recording software, in which case Icecream Screen Recorder and Camstudio are both very good choices. Also very useful is Hyper for YouTube, which is available in the Windows Store and will allow you to save YouTube videos. This is great for collecting stock footage that's in the public domain.