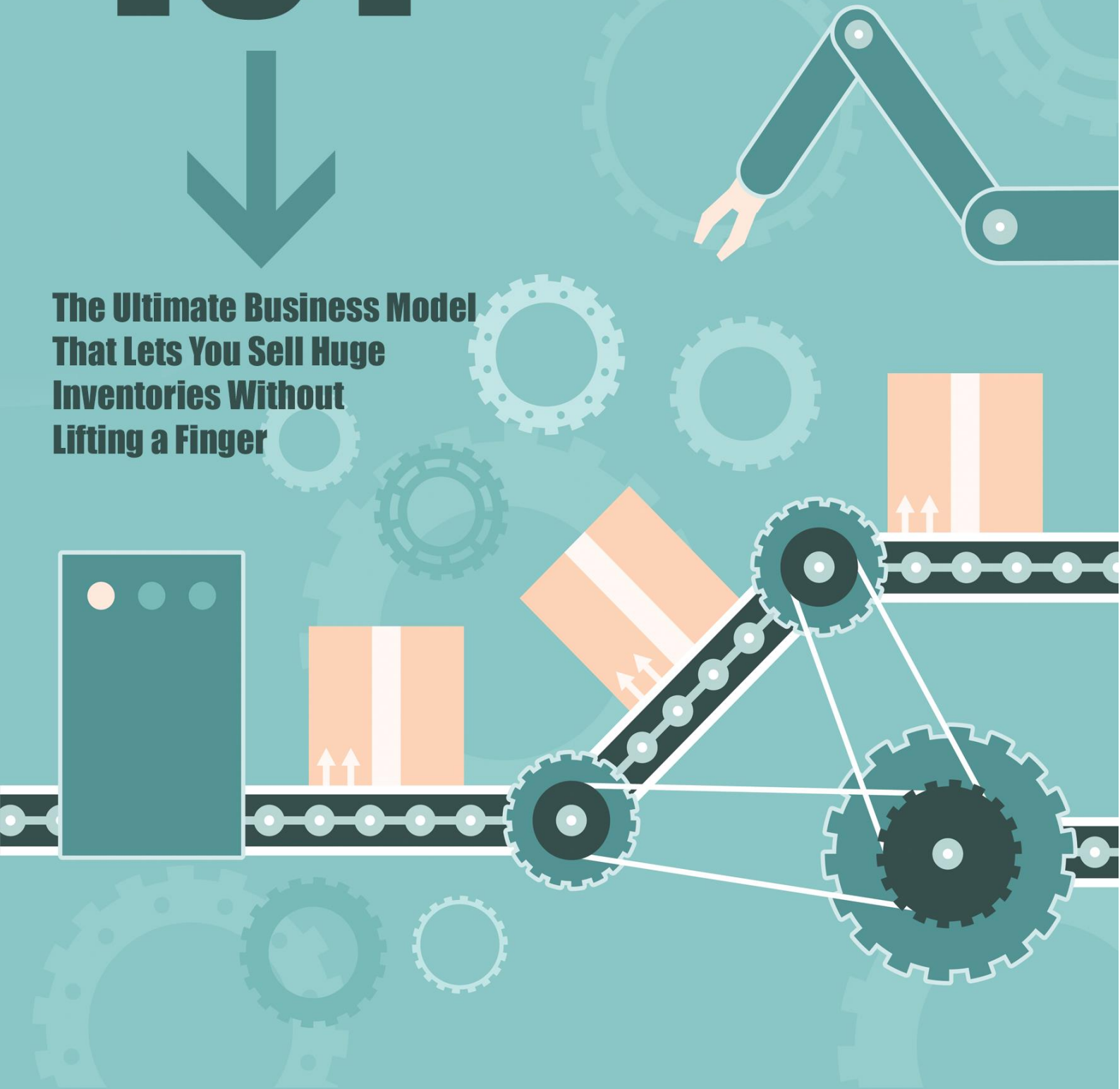


# DROPSHIPPING 101



**The Ultimate Business Model  
That Lets You Sell Huge  
Inventories Without  
Lifting a Finger**



## **Dropshipping Resource Sheet**

Are you ready to start your own dropshipping business, selling products directly through a wholesaler without ever having to worry about delivery, packaging or any of the other concerns that bog down a lot of physical product businesses?

This resource sheet will provide you with some invaluable resources that will give you the upper hand and save you countless hours. Read it through once, then keep it to one side so that you can refer back to it while you're working...

### **Dropshipping Directories**

What I'm about to share with you here is worth a fortune. These dropshipping directories will help you to save countless hours by providing you with huge lists of dropshippers that you can work with. These companies are used to dealing with internet marketers like you and are actively looking for more partners. The directories will make it incredibly easy to search for them by the product type, to view their items and to get in touch.

#### *Doba*

Doba is a dropshipping resource that provides up to 1.6 million name-brand products that you can sell through eBay, your own site or Facebook. It also features weekly deals, a handy market research tool, support via phone and a custom data export. In short, it's a very useful resource but it will set you back \$59.95 per month. Of course you can use it to find your dropshippers and then unsubscribe!

#### *SaleHoo*

SaleHoo is another online wholesale directory as well as providing a community for online traders, resellers and eBay users. You can access drop shippers here, as well as wholesalers and liquidators. It has 8,000 verified suppliers and 1.6 million products. Cost is \$67 per year.

#### *Makers Row*

At a comparable price to the others on this list, Makers' Row is really aimed more at product designers than dropshipping businesses. This is where you'll come if you want to find a business that can help you to create your product and turn a CAD file into a tangible item. However, the huge number of contacts will allow you to find manufacturers that offer other services, too.

#### *Alibaba*

Alibaba is a very well-known directory of dropshippers as well as manufacturers and sellers. This is a great place to find contacts when you're selling any kind of physical product and the best bit is that it's completely free!

Unfortunately, Alibaba is also a little on the fiddly side in terms of its design and can involve a lot of routing around to find what you're looking for. But as a free resource and one with a particularly large number of items, it's hard to beat!

#### *Worldwide Brands*

Another of the best known dropshipping directories. This one provides over 10 million wholesale products, supplied by over 8,000 drop shippers and wholesalers. It also has various resources like videos and ebooks for online retailers. It costs \$299 but that will give you permanent, lifetime access.

#### *Dropshippers*

Dropshippers.com offers over 3.5 million products across 400 categories and 500 suppliers. It will allow you to sell on eBay, Facebook or your own site and also comes with educational resources. The downside is that it costs a little more than Worldwide Brands, which isn't great when you consider that it offers fewer products and wholesalers!

#### *Dropship Design*

Like the others on this list, Dropship design provides over 1 million drop ship products for selling around the web. These include clothing, toys, electronics, beauty products and health supplements. The basic plan provides access to various products and services and will set you back \$49.99. There are also eBay plans and website plans.

#### *Shopster*

Shopster allows you to find drop ship products to sell as well as helping you to get in touch with various merchants and suppliers. Once again it comes with various different features including an inventory and ordering system and eBay listing tool.

You get access to up to 1.5 million products and the best bit is that a standard membership is free. This allows you to list up to 15 products and you'll only pay more (\$69.95) if you need to sell more than that.

#### *Dropship.com*

It's nice to see sites like this with 'dropshipping' referred to in the title some way, as it tells you that's what the company is all about. This site makes it easy to work with suppliers and add their products to your website but to find out the price, you'll need to contact them.

*The Wholesaler.co.uk*

For those of you based in the UK, this is a great option to start out with. It's a little rough around the edges though and doesn't have the biggest selection of items.

## **Ecommerce Platforms**

Your ecommerce platform is what you'll use to build the 'store' element of your website. This should make it easy for you to list multiple items, to update their pricing and to alter themes etc.

Good options include:

*Shopify*

A hosted solution, meaning that you build the site on their servers and then link *to it* from your own site. Simple and easy to set up with a lot of support.

*Magento*

A highly scalable solution that is self-hosted. Magento has a ton of features but is also somewhat slow and difficult to get started with for beginners. Best if you want to make a massive store to rival the likes of Amazon.

*Volusion*

Volusion is a great choice if you're an internet marketer at heart. It's a hosted solution like Shopify but has some handy features, like the ability to combine the store with a built-in mailing list and contact management.

*WooCommerce*

WooCommerce will be the best option for most people reading this. That's because WooCommerce is a plugin for WordPress. This means you can install it on your site with a single click and then manage it just like you would normally manage your regular blog.

## **A Handy Guide**

Here's one more handy resource:

[http://www.ebay.co.uk/gds/Dropshipping-Starting-A-Home-Based-Business-  
/10000000012004567/g.html](http://www.ebay.co.uk/gds/Dropshipping-Starting-A-Home-Based-Business-/10000000012004567/g.html)

This is a great guide to starting a home-based business by dropshipping and selling items on eBay, from eBay's own blog.